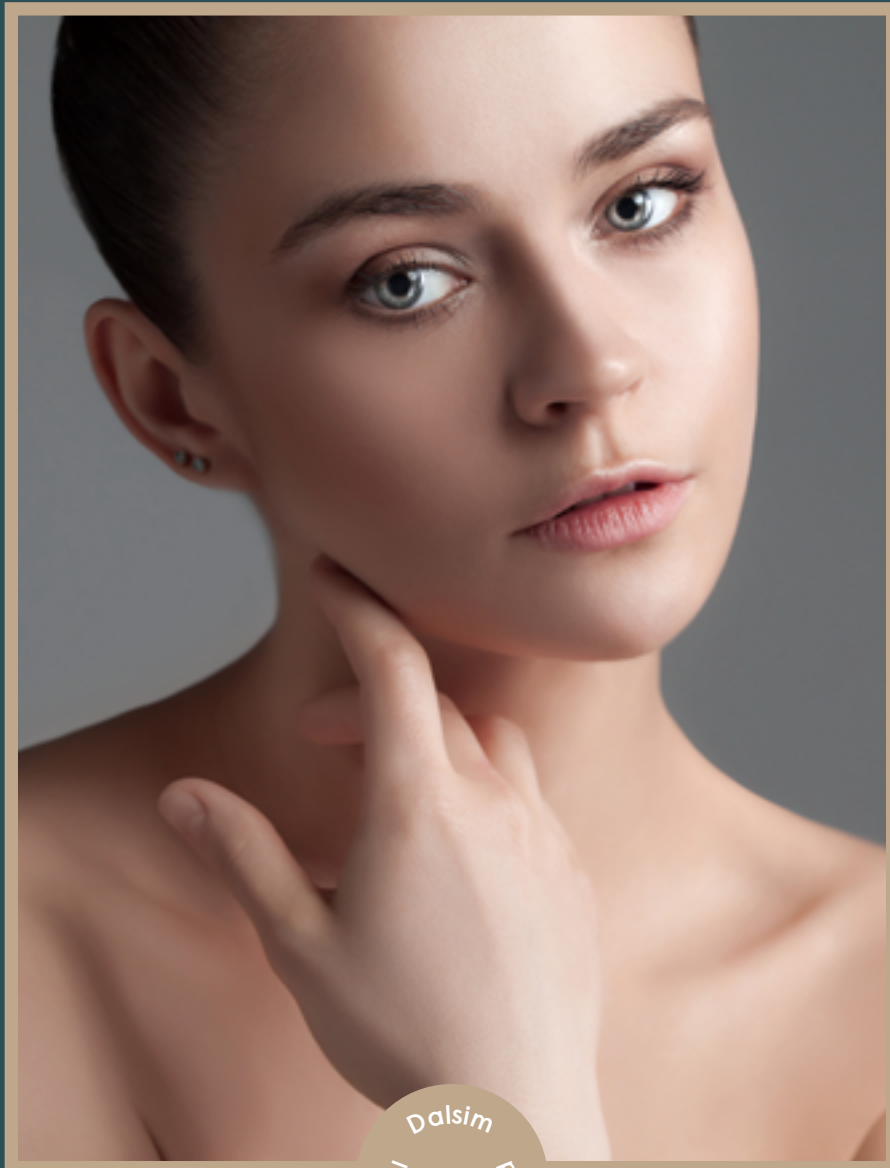


Dalsim

INNER-BEAUTY BRAND



It's a brand for women, Dalsim



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Dalsim, INTRODUCTION



It's a brand for women, Dalsim

We are not selling 'goods' edible safety and peace of mind that sell 'food'.

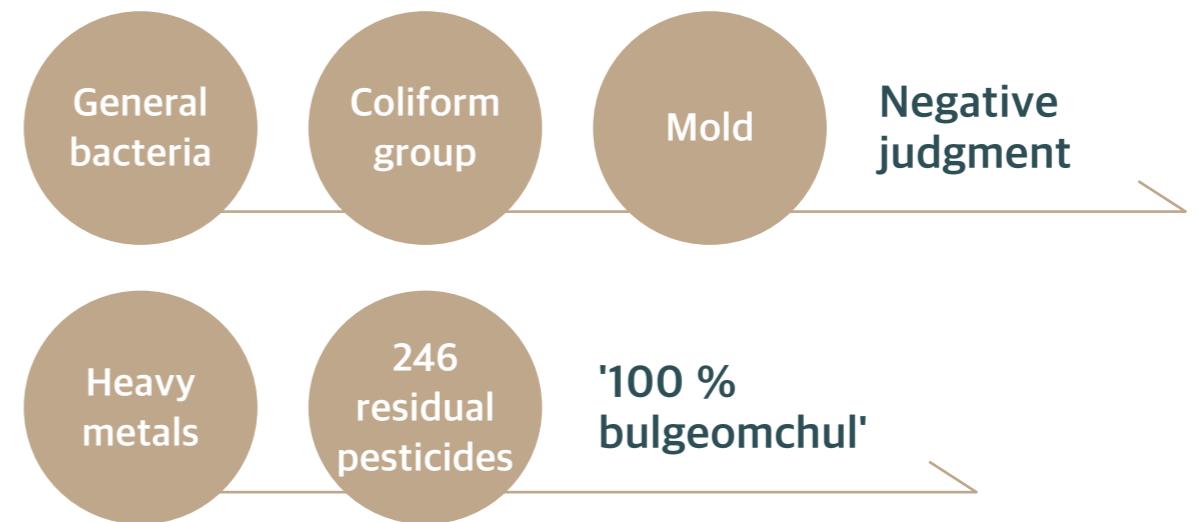
Dalsim has been recognized as a systematic inner beauty product made based on R&D with Dr. Oriental Medicine and safe using natural ingredients.

It is loved by many consumers through word of mouth by real consumers who have proven the safety and various effects of Dalsim tea.

In everything that changes, Dal-Shim tells the story of Dal-Shim with sincerity, hoping that you, who love with a consistent heart, will always be "healthy" and "good-bye" without worrying.

Safe Dalshim, Selected ingredients, proven safety.

INNER-BEAUTY BRAND



Dalsim, who studies "food," not products, used only selected ingredients to make Dalsim products. In addition, general bacteria, E. coli, and mold tests were negative, and only reliable products that were judged to be suitable for 100% non-detection are sold in both heavy metals and residual pesticide tests.

Continuous research and development.

Dalsim constantly studies safe foods to enable non-artificial changes through healthy body circulation using only pure natural ingredients.

A research and professional inner beauty development team with Dr. Oriental Medicine is developing products that modern people need in line with the trend of the market.

Dalsim, R&D INTRODUCTION

20 years in traditional Chinese medicine research and development with a Doctor.



Chung Ah, CEO of Oriental Medical Center, who specializes in diet.



Audimutitas 19 of the country is like a diet expert, the leader of the oriental ijunmun, director and joint research and development before with a Doctor of Oriental Medicine products.

With Dr. Lee Joon-moon's professional oriental medicine knowledge and systematic research by Dalsim Inner Beauty Research Team, who has studied oriental medicine for 20 years and especially treated oriental medicine related to diet, we are developing our own Dalsim's own recipe.

○ Collaboration, Dalsim with plastic surgery.



Is like a New Line mou for plastic surgery and mutual cooperation signed and developing a new inner beauty products research and customization services.

Dalsim tea is provided for domestic and foreign surgical and treatment customers of New Line Plastic Surgery, which has branches in Gangnam, Busan, and Chengdu, China, and is also conducting mutual research to develop customized products for plastic surgery customers in the future.

We are continuing to develop products through collaboration with plastic surgery clinics with many real users.

○ Award details A reliable brand, dalsim.



First place in 2021 Korea Consumer Satisfaction Index.

In the ABC Juice category, it was loved by customers and was ranked No. 1 in the 2021 Korea Consumer Satisfaction Index.

First place in 2021 Korea Consumer Satisfaction Index.

In the health food (tart cherry) category, it was loved by customers and was ranked No. 1 in the 2021 Korea Consumer Satisfaction Index.

2020 Best Brand of the Year Award.

It has been selected as the best brand of the year in 2020 because it has been loved by customers for its excellent marketability and service.

2019 Korea Premium Brand Awards.

It has been selected for the Korea Premium Brand Awards selected by consumers.

Dalsim, SALES STATUS



2018 ~ 2019	2019	2020	2021
<p>12 The official launch of Dalsim's website.</p>	<p>06 The 3rd story of Dalsim. Release of "Dried Dalsim Tea".</p>	<p>01 Dalsim tea sold out for the 9th time.</p>	<p>01 The Small and Medium Venture Business Corporation's "D-Nature Co., Ltd. and Venture Business Certification (No. 20200402963)</p>
<p>01 SNS celebrity "Love Meow" collaboration sales.</p>	<p>Introduction of Dong-A TV beauty master "Hyunyoung's Fun Swelling Train".</p>	<p>The 6th episode of Dalsim. Release of "Dalsimi Chlorella".</p>	<p>Korea Trade and Investment Promotion Agency (KOTRA) selected a partner company for overseas public animal business (Bangkok Trade Center, Thailand)</p>
<p>02 SNS celebrity "Kyowon Mom" collaboration.</p> <p>SNS celebrity "Moon Yael" collaboration. Dalsim tea is sold out.</p>	<p>Introduce yourself as KBS Trend With Me, Song Haena's secret to managing swelling.</p> <p>The 7th Dalsim tea is sold out.</p>	<p>Appearing on "Shopping King," a shopping variety show in Korea and China.</p> <p>Gag Concert Comedian Kwon Mijin sells diet products.</p>	<p>Dalsim X Palm Kitchen Salad Juice is released.</p>
<p>SNS celebrity "The Laurent" collaboration.</p>	<p>07 2019 Korea Premium Brand Grand Prize in the "Health Functional Food" category.</p>	<p>It's a collaboration event between Ldiamant and Cheongdam Pilates.</p>	<p>03 signed an export contract with Thailand's CIC Group.</p>
<p>03 SNS celebrity "Rose Factory Yangjin" collaboration sales.</p>	<p>Dalsim tea gift set is released.</p>	<p>02 Accumulated sales of 50,000 sets of Dalsik.</p>	<p>TAGBY THAILAND Thailand Marketing Partner Sungjung.</p>
<p>Dalsim tea is sold out for the 2nd and 3rd rounds.</p>	<p>08 The 4th episode of Dalsim. Release of "Dalsimsu".</p>	<p>SNS celebrity "LuaVly" collaboration.</p>	<p>04 1st place in the 2021 Korea Consumer Satisfaction Index ABC Juice - Selected by Dalsim X Palm Kitchen ABC Juice.</p>
<p>National Ballet Ballerina Lee Joo-ri's official model contract for "Dalsim".</p>	<p>Dalshimcha sold out for the 8th time.</p>	<p>03 The 7th episode of Dalsim. Release of "Dalsim Cicati".</p>	<p>1st place in the Tart Cherry category of 2021</p>
<p>04 The second story of Dalshim. Release of "Dalshimcha Light Day".</p>	<p>09 The 5th episode of Dalsim. Release of "Dalsimsik".</p>	<p>64,000 members joined the Dalsim mall.</p>	<p>Korea Consumer Satisfaction Index - Selected as Dalsim X Palm Kitchen Tart Cherry.</p>
<p>Certified by the Korea Institute of Analysis and Technology, "Passed the non-detection test of heavy metals and residual pesticides."</p>	<p>10 Hyundai Home Shopping's official mall, H-mall.</p>	<p>06 Dalsim X Palm Kitchen. USA collaboration brand launch.</p>	<p>Dalsim X Good Farmer Project. - The first story. Organic Sprout Barley.</p>
<p>The 4th and 5th Dalsim tea are sold out.</p>	<p>11 Lotte Department Store's pop-up store will be held.</p> <p>Hyundai Home Shopping's official mall H-mall November food sales No. 2, No. 3, and No. 7 Dalsim products.</p>	<p>Dalsim X Palm Kitchen ABC Juice sold out for the 11th time after pre-order.</p>	
<p>05 Technology partnership with Newline Plastic Surgery and MOU related to R&D.</p>	<p>Chinese star show host Leishian also sold out the candles to commemorate the military festival.</p>	<p>09 Dalsim Thailand Launching (Advancing to Thailand) and FDA Completed.</p>	
<p>Sponsor of the 7th Beautiful Athletes ' Intellectual Disability Soccer Tournament.</p>	<p>12 China's Weibo 1.1 million followers. Power seller IDA Dalsim Live.</p>	<p>11 In 2020, KOTRA was selected as Thailand's Bangkok Trade Center Company for Overseas Public Animals Business.</p>	
<p>JTBC Beauty Room's "The Swelling Train" chosen by Idol MC".</p>		<p>12 ABC juice was sold out for 6 months after it was released.</p>	
<p>The 6th round of Dalsim tea.</p>		<p>Tart cherry juice sold out for the 12th time.</p>	
		<p>The grand prize goes to "Dalsim", an inner beauty brand.</p>	

*It's a brand
for women,
Dalsim*

Dalsim, PRODUCT INTRODUCTION

Dalsim: Tea

A light day.

The second story.



*Dalsim's second story,
Dalsim Cha Light Day, is a tea developed to improve the
circulation of our bodies like the existing Dalsim tea.*



It is the most famous product on the market due to the swelling of pregnant women, and many pregnant women are looking for it.

Pregnant women are also relieved by adding "pumpkin, dandelion, and bokryeong" except for the raw materials (cornbeard, adlay, red beans, spirits, and conjunctiva) that pregnant women should be careful of in the existing Dalsim tea.

It was developed as a special recipe for drinking.

In addition, more than 20 famous plastic surgery clinics across the country, including Seoul, Busan, Gwangju, and Daejeon, provide customers with a light day with treatment edema relief care, which is famous as a plastic brush train, and Dalsim is actually conducting an inner beauty R&D project with Newline Plastic Surgery.



- One month: 90,000 won (30 pouches)
- 10 days: 30,000 won (10 pouches)

Dalsim, PRODUCT INTRODUCTION

Dried Dalsim: Tea

Third story.



Dried Dalsim tea is a tea made with a savory scent by primarily roasting raw materials.



Dried Dalsim tea is a tea bag type tea of the existing Dalsim tea.

The existing Dalsim tea was extracted and produced by extracting raw materials, but dried Dalsim tea is a tea made by primarily roasting raw materials and creating a savory aroma and taste.

Dalsim: Five raw materials that can be dried and brewed in a light day (situation mushroom bacillus, dandelion, bamboo leaves, black beans) are put in tea bags as they are, and it was developed to help improve overall circulation, relieve edema, and release toxins.

It is one of the most popular products among Dalsim tea because of its savory taste and good aroma.



· 1 box: 18,000 won (20 tea bags)

Dalsim, PRODUCT INTRODUCTION



Dalsim: Water

The 4th episode.



It is the best inner beauty product to replenish energy and moisture in the summer because it is good for rejuvenation.



According to Donguibogam, Dalsimsu is a product that was reborn as Dalsim's own inner beauty product by adding collagen and hyaluronic acid to Saengmaeksan, known as the best prescription for rejuvenation and hydration in summer.

It's not just water supplementation to quench thirst, but water that's lacking in the body. It is a Dalsimsu specially developed to fill the skin with moisture.

In addition, Dalsimsu is a collagen product made by adding carrot collagen, a vegetable collagen, not fish collagen commonly sold on the market, and can be trusted and drunk without the instability of fish collagen caused by sea pollution.

- One month: 90,000 won (30 pouches)
- 10 days: 30,000 won (10 pouches)



Dalsim, PRODUCT INTRODUCTION



Dalsim: sik

A light day.

The 5th episode.



· The Ministry of Food and Drug Safety certified it as a health functional food.
· License number: 20100018018 / Permission date 2019-03-25

Dalsimsik is a health functional food that can help with a healthy diet as a product that is recognized for its functionality in reducing body fat.



Dalsim: A Light Day is a product containing six health functional ingredients and is a health functional food officially reported to the Ministry of Food and Drug Safety.

Typical effects of Dalsimsik include "body fat reduction," "immune function," and "energy generation," while similar products on the market are simply focused on taste or calories, Dalsimsik is a health functional food that can help you lose weight.

It is loved by many consumers as a diet meal, and it is also famous as a #protein meal because it contains 14g of protein in a pack.

In addition, a pack of calories is only 153 kcal, which can greatly help with a low-calorie diet. Dalsimsik uses only mineral organic sugar (wondang) in Colombia's alpine regions, not regular sugar, to help replenish essential nutrition by itself.



· 6 days: 33,000 won (6 pouches)

Dalsim, PRODUCT INTRODUCTION

Dalsim: mi Chlorella

The 6th episode.



- The Ministry of Food and Drug Safety certified it as a health functional food.
- License number: 2010001801872 / Permission date 2019-09-17

Dalsimi Chlorella is one of the must-have health functional foods for our immune system, which has become more urgent since COVID-19.



"Dalsim: Michlorella" is a product that contains 9 health functional ingredients. Therefore, it is a health functional food officially reported to the Ministry of Food and Drug Safety.

Typical effects of Dalsimi Chlorella include "skin health and antioxidant," "forming and maintaining functioning dermatological mucous membranes," and "cell protection from harmful oxygen," and in particular, Chlorella is one of the most chlorophyll-containing creatures that can help antioxidant.

Dalsimi Chlorella was opened by NASA as a food for astronauts. It is widely known as a famous green single-celled creature.



· One month: 38,000 won (60 tablets)

Dalsim, PRODUCT INTRODUCTION

Dalsim: mi Cica tea

The 7th episode.



Dalsim Cicati is an inner beauty product that is recommended to relieve skin troubles.



Dalsim Cicati is a skin inner beauty product developed by Dalsim so that you can easily drink bottle grass, which is called Cicarine and is widely used as a raw material for cosmetics, in your daily life.

Bottles have long been called tiger grasses and are known to help heal wounds and soothe skin. In particular, bottle grass is also known as the main ingredient of madecasol and is the most beloved ingredient in the cosmetics industry recently.

The inner beauty brand Dalsim has been reborn as a drinking ingredient, not a bottle glue. Like the slogan of Dalsim, "All beauty is from the inside," we would like to create a new inner beauty trend called Drink Cica, not Cica, which is managed as a bottle grass.



· 1 box: 18,000 won (20 tea bags)

Dalsim, PRODUCT INTRODUCTION

Dalsim X Farm Kitchen

Safe food brand that we study together.



*The world's hottest, miracle juice from
all over the world.*

ABC Juice



- Premium detox that became famous overseas. - Also known as "Miracle Juice".
- It's called ABC juice after Apple Apple, Beat Beat, Carrot Carrot.
- 100% Korean apple, beet and carrot.
- Beat and carrots are organic.
- Use natural ingredients that are not mixed with pesticides, fertilizers, or herbicides.
- It's safer and more effective than non-organic juice.
- After low temperature sterilization, food safety is the top priority.

TART Cherry



- Premium cherry juice that became famous overseas.
- Also known as "Fainting Juice".
- God's gift. Tart cherry with a lot of melatonin.
- 100% tart cherry juice. The best juice for sleeping.
- 100% use only Monmorangshi variety.
- Tart cherry ingredients officially imported from TREKO, Turkey, a 15-year-old traditional fruit company.
- After low temperature sterilization, food safety is the top priority.

TART Cherry



- Cleansing juice made of 22 kinds of purple and yellow vegetables.
- 100% fruit juice with no additives other than water or vegetable concentrate.
- Only vegetable concentrate grown by the 80-year-old German Grnewald Group, famous for fruit and vegetable juice, is used.
- Meet the recommended daily amount of vegetables (based on the recommended amount of vegetables from the Ministry of Health and Welfare and major developed countries)
- It's 41kcal per pack. It's easy to drink. - Right.

Dalsim, PRODUCT INTRODUCTION

Dalsim X Good Farmer Project

The first story is "Organic Sprout Barley".



I want to convey "opportunities" to excellent agricultural products and "health" to consumers.



Dalsim X Good Farmers is a healthy win-win project launched by Dalsim to revive the economy of domestic farmers and deliver high-quality products.

I want to convey "opportunities" to excellent agricultural products and "health" to consumers. The beginning is "Dalsim X Good Farmer Organic Sprout Barley Powder."

- I'm 100% using young sprout barley leaves grown in Jeju.
- Organic certification. (Cultivated by a farm specializing in organic farming)
- Metallic foreign substances. FREE with E. coli sterilization.
- Organic processing certified products (manufactured through thorough hygiene management at organic processing certification facilities)

· Consumer: 18,000 won (100g)



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