

SOVO MADE FW NEW COLLECTION



SOVO ORIGINAL

SOVO SHOES

WINTER
COLLECTION

Table of Contents

- 04 Company history
- 05 Organization chart
- 06 Work process
- 07 Partnerships

PRODUCT INTRODUCTION

- 08 JESSIA
- 10 ROSELINE SQUARE
- 12 EVRA PUT TRIMMING
- 14 CELINI
- 16 LUCIVE
- 18 PARTI SQUARE
- 20 MARUSHI SUEDE
- 22 REDIAN BASIC
- 24 STOR PUT
- 26 RUBINA PUT

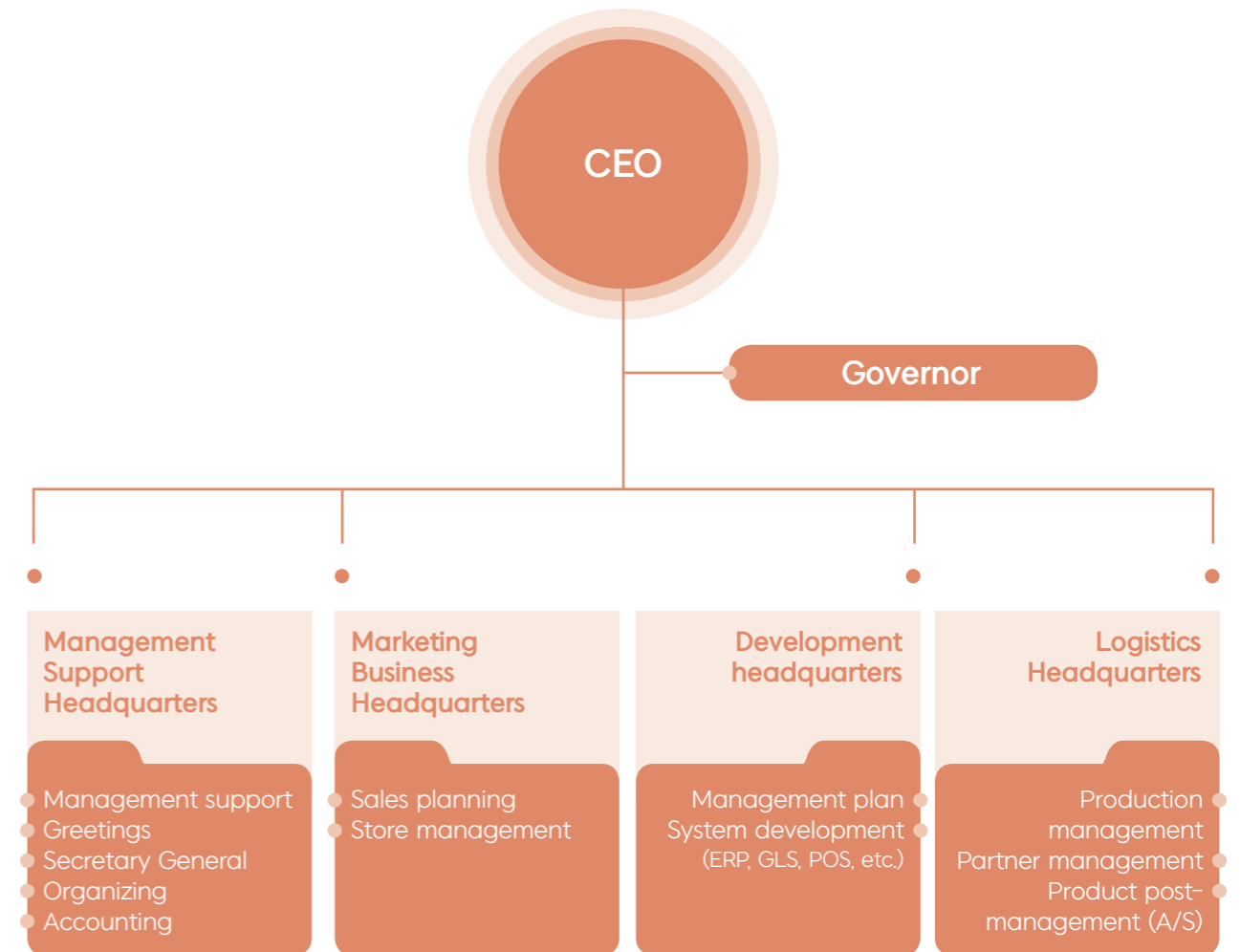
*Seasonless daily shoes simple and basic,
daily shoes by sovo shoes
we made our mood for you*



Company history

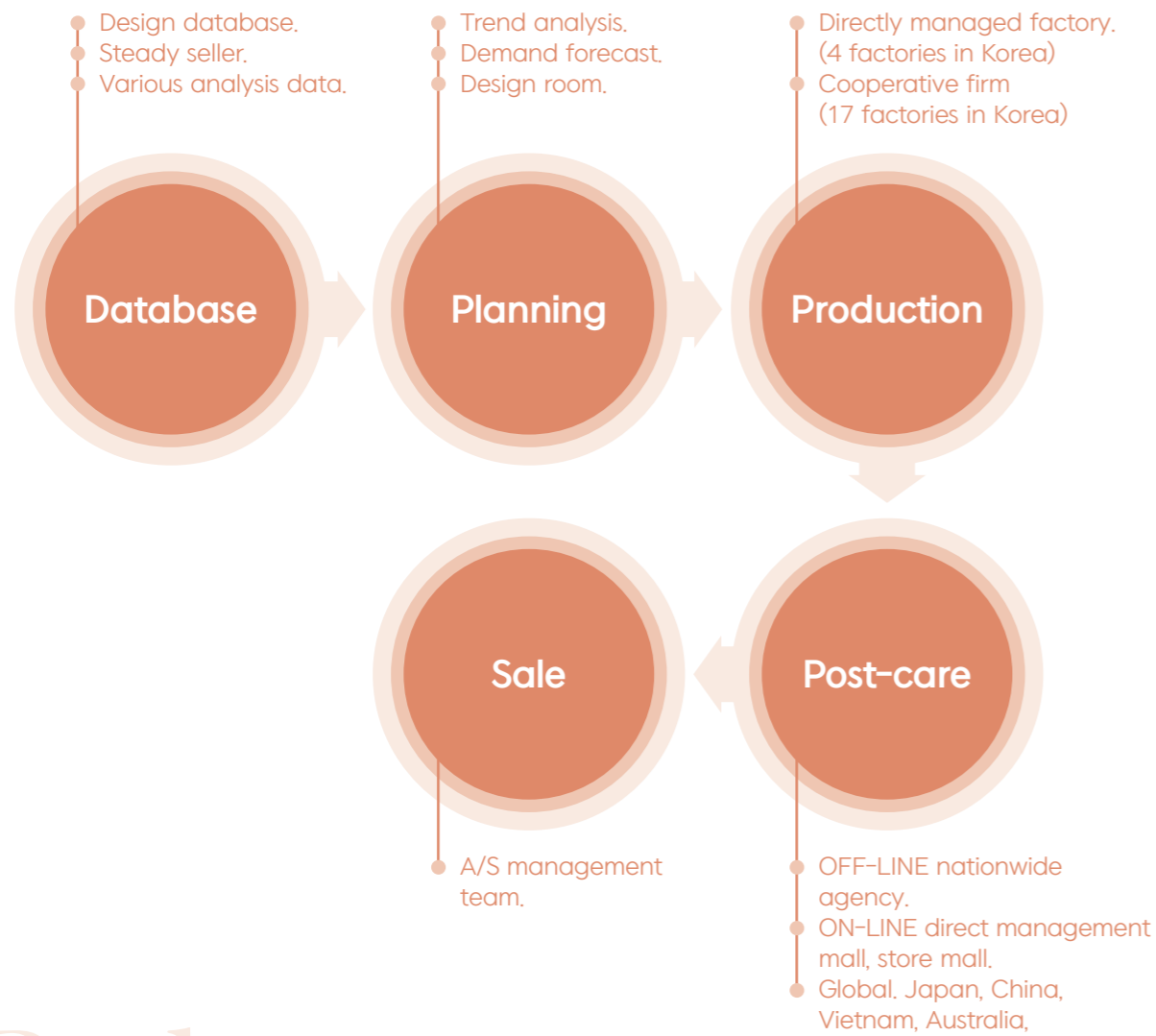
2003	Offline store opened.
2005	Establishment of a factory directly managed by opening an offline store. E-commerce Auction, G-market. Self-development of integrated logistics management system.
2006	No. 1 in sales of women's shoes at online stores in Korea. Production and sales of 220 and 225 sizes.
2007	Korea's No. 1 online mall sales of women's shoes. Major cities across the country are open. Directly managed mall open (www.sovomall.co.kr)
2008	Transition to a corporation. Self-development of offline store management system. MOU signed with 14 major OEM factories in Korea.
2009	Opening a department store mall. Support for entertainment media production. Development of an enterprise-wide integrated management system.
2010	99% of inventory exhaustion in the current year. Japanese eBay Self-Portrait Q10 Online Mall Entrance
2011	Naver Checkout Mall. Achieved the highest sales record at the check-out mall. Vietnamese and Australian local agencies are open. Achieved 150 satisfaction of annual gross product.
2013	Children's shoes for children's shoes for children. Logistics personnel - Logistics system construction Department Store/ Entering the mart. Overseas sales (US, Japan, China, Australia, etc.)
2014	The first Korean single brand to produce 100 satisfaction per year. 99.5% of inventory exhaustion in the current year. There are 250 department stores, home shopping (CJ, Lotte), It has about 40 partner factories (OEM, ODM production)
2015	Transfer of IT division and distribution center integration.
2016	Actor Yoon Seung Ah's exclusive model contract. Actor Kang Yewon X Sobo Collaboration.
2017	Actor Han Chae Ah, exclusive model contract.
2018	Actress Seo Yeji's exclusive model contract.

Organization chart



REALWAYSHOES,
SOVOSHOOES

Work process



Real way
Real shoes,

Partnerships

Celebrities' exclusive model.





JESSIA

KNEE-HIGH BOOTS

They are long boots with fleece lining made of tight spandex that make your legs look slim. The material on the front and back are different, making the legs look thinner. It's a comfortable and stylish 5cm block heel that's not burdensome.

• Color tip



Style black



Suede black

• Point check



Cabra details

It prevents fat gain when the zipper falls and you wear it, so you can close it more comfortably and safely.



Toe shape

Round shape
It's a slim line with a round nose shape.



Leather

Soft leather
These two materials are soft and elastic.



Heel

5cm block heel
It's a slim line with a round nose shape.





ROSELINE Square ANKLE BOOTS

With its sophisticated line, it's good to match it daily anywhere.
Stick to the square toe line! Cover it up.
He is a child who gives me comfort like my feet as if I were not wearing shoes.

• Color tip



Black Label



Style Ivory



Camel brown



Dark brown

• Point check



Details

It covers your feet gently, so it's not fattening, and it's easy to put on and take off.



Toe shape

Square shape
Trendy and chic square front nose.



Leather

It's comfortable to cover your feet



Heel

8cm heel
It's a unique 8cm dml heel that makes you feel comfortable.





EVRA PUT TRIMMING BUCKLE BOOTS

Corp fur fleece lining ankle boots with a neat round front nose and ankle belt. You can wear it comfortably with a comfortable cushion on a 5cm block hill. It's simple yet sophisticated. It's good for anyone to wear. These are ankle boots that are essential in cold weather with fleece lining that will give warmth.

• Color tip



Black



Brown



Ivory

• Point check



Cabra details

Ankle boots for cold weather with fleece lining that will warm you up.



Toe shape

Round shape
It's a slim line with a round nose shape.



Leather

Soft leather
These two materials are soft and elastic.



Heel

7cm block heel
It's a slim line with a round nose shape.





CELINI

FUR STYLE LOAFER

It's a CELINI fur lining looper with a neat round front nose shape and an ankle putt point. You can wear it really comfortably with a comfortable cushioning feeling with 2cm low heels. It is a must-have looper in cold weather with fur lining that will give warmth to it.

• Color tip



Gray

Pink

Brown

• Detail image





LUCIVE FUR FLAT LOAFER

It's a lucid fur lining flat lopper that warms even the viewers with warm ankle spreading. These shoes are simple and lovely points that bring up the style. The 3cm heel height makes it comfortable to wear and the basic line is perfect for daily shoes.

Color tip



White



Beige



Gray



Black

Detail image





PARTI SQUARE *PENNY LOAFER*

A luxurious real leather texture that feels soft and comfortable!
With its excellent fit that covers the back of the foot softly, it has crazy activity!
I don't worry about this one flat loafer.

• Color tip



Ivory



Brown



Black

• Detail image





MARUSHI SUEDE

STILETO HEEL

Basic Stileto High Heel Pumps with sophisticated sexiness.

It's a feminine fit item with a stylish design that combines chic and sleek toe shapes. The toe line is designed a little longer than before to add urban chicness, show sophisticated footfalls, and even wear comfortably.

Color tip

- Brick orange
- Charcoal gray
- Camel brown
- Clay pink
- Beige
- Black



Detail image





REDIAN BASIC STILETO HEEL

It's Basic Stileto Hill Pumps. The newly produced Basic Stileto Hill Pump is a sophisticated item with a chic atmosphere and feminine fit with a sleek toe shape and heel heel.

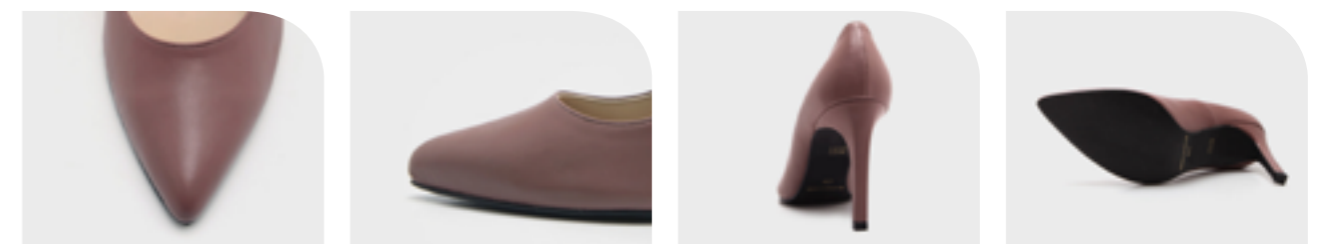
From comfortable 3cm heels to 5cm and 9cm, where the leg line looks pretty, you can choose according to your personal preference.

Color tip

- Ivory
- Lemon
- Olive
- Green
- Deepblue
- Grapefruit
- White
- Skyblue
- Lightpurple
- Darkbeige
- Lightbeige
- Pink
- Darkpink
- Lightpin
- Charcoalgray
- Lightbrown
- Brown
- Black



Detail image





STOR PUT SLIPPERS

It is a stylish, well-painted, pointed front nose shape and cozy putting point are attractive story hair lining slippers.

You can wear it really comfortably with a comfortable cushion on a 1cm lower heel. Simple yet sophisticated styles are good for anyone to wear.

• Color tip

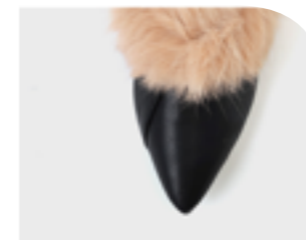


Black



Ivory

• Detail image





RUBINA PUT SLIPPERS

They are comfortable fur-lined suede slippers with a neat, round front nose shape that wraps around the back of the foot.

You can wear it really comfortably with a comfortable cushion with a 2cm lower heel. Simple yet sophisticated styles are good for anyone to wear.

• Color tip



Beige

Brown

Black

• Detail image





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